

Appendix I: Posting schedule social media

	Date	Topic	Channel	Post	Photo/Video
Monday		Good start of the week.	Facebook Twitter	Link to picture in database Link to picture in database	
Tuesday		Highlight of place to go	Facebook Twitter	Link to picture in database Link to picture in database	
Wednesday		Did you know...?	Facebook Twitter	Link to picture in database Link to picture in database	
Thursday		Hotel/Accommodation tip	Facebook Twitter	Link to picture in database Link to picture in database	
Friday		Activity	Facebook Twitter	Link to picture in database Link to picture in database	
Monday		Event of the month	Facebook Twitter	Link to picture in database Link to picture in database	
Tuesday		Highlight of place to go	Facebook Twitter	Link to picture in database Link to picture in database	
Wednesday		Did you know...?	Facebook Twitter	Link to picture in database Link to picture in database	
Thursday		Hotel/Accommodation tip	Facebook Twitter	Link to picture in database Link to picture in database	
Friday		News Thais Verkeersbureau	Facebook Twitter	Link to picture in database Link to picture in database	

