



The IoT Rotterdam Days hackathons

# Designing smart things for personal experiences

Iskander Smit & Peter van Waart

Internet of Things and Industrial Design  
Meet-up, April 20, 2017, TU Delft



# Iskander Smit



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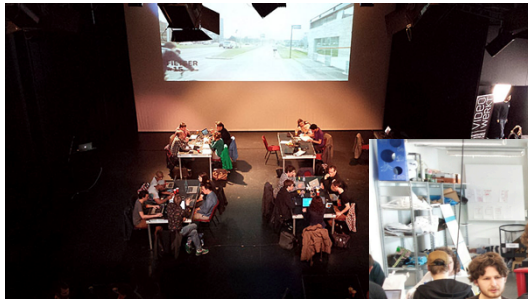
Researcher Design for Smart and Participatory  
Cities, Research group Creating 010



PhD-candidate, Industrial Design Engineering,  
Delft University of Technology

## 4 hackathons/hackdays at the Internet of Things Days Rotterdam (since 2013)

Hackday Data of the Crowds, 2014



Hackday A-Wearable, 2015



Climate Hackathon, 2015



Data and the Self, 2017



# General theme

personal data + environmental data = experience

### **Data of the Crowds 2014**

Enrich the experience of the city in an application for a personal wearable device that contributes to and interact with (Rotterdam) Open Data

### **A-Wearable 2015**

Develop an 'A-wearable', to explore how data, IoT and wearables can be of meaning to people in a 'smart' city.

### **Data and the Self 2017**

Create a prototype of a wearable that is driven by personal data combined with data from its surrounding to express the identity of its wearer in an aesthetic way

\* Climate Hackathon 2015 left out of the comparison because it was organised by other, external organisers

# Data and the Self Challenge

*Create a prototype of a  
wearable that is driven by  
personal data combined with data from its surrounding  
to express the identity of its wearer in an aesthetic way*

*Creëer een prototype van  
een wearable die wordt aangedreven door  
persoonlijke data in combinatie met omgevingsdata  
voor een esthetische expressie van de identiteit van de drager.*



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# Criteria for the jury

- A) Concept: Personal data
- B) Concept: Environmental data
- C) Concept: Expression of identity
- D) Aesthetic
- E) Prototype
- F) Pitch
- G) Bonus



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## The jury



*Mieke van Heesewijk* - Program manager of SIDN fonds

<https://www.linkedin.com/in/miekevanheesewijk/>



*Jeffrey Braun* - Partner at Afdeling Buitengewone Zaken, a Rotterdam based design-firm.

<https://www.linkedin.com/in/jeffrey-braun-a1b12027/>



*Gijs Huisman* - Postdoc researcher University Twente, specialist in Social Touch Technology

<https://www.linkedin.com/in/gijsh/>



*Adriaan Wormgoor* - Creative technologist

<https://www.linkedin.com/in/awormgoor/>



# results

# findings



